

# Lincoln High School

## 2009-2010 Yearbook-Website Advertising Rates

[lhs.tcboe.org](http://lhs.tcboe.org)

Thank you for your consideration of supporting the Lincoln High School 09/10 Yearbook.  
For 2009/2010 school year, we are offering the following advertising packages.

### **Package A: (Yearbook Ad)**

Purchase a yearbook ad in one of the following sizes

- Full Page @ \$200.00 per ad
- Half Page @ \$125.00 per ad
- Quarter Page @ \$80.00 per ad
- Business Card Size @ \$55.00 per ad

° For an additional \$50, you will receive a 2010 yearbook (when they arrive).

### **Package B: (Yearbook + Website Ad)**

Purchase a yearbook ad in one of the following sizes, plus receive an ad on our school's website along with a link to your business website or email address.

The website ad will remain on the Lincoln High School website through May 31, 2010.

- Full Page + website ad @ \$400.00 per ad
- Half Page + website ad @ \$325.00 per ad
- Quarter Page + website ad @ \$280.00 per ad
- Business Card Size + website ad @ \$255.00 per ad

° For an additional \$50, you will receive a 2010 yearbook (when they arrive).

### **Package C: (Senior Ads)**

Parents of seniors have the opportunity to publicly recognize their special graduates.

Many parents do not tell their seniors that they are ordering senior ads, so it is a surprise when they get their yearbook.

Senior ads section will be all color, so only color photos should be sent in.

You may write a personalized message to honor your senior, or you may wish to include a group of his or her friends.

Traditionally, parents enclose a personal message of pride or reveal a special memory.

Pictures should be no smaller than billfold size.

Please follow the guidelines below to place your order. If you have actual pictures (instead of a CD or disc with pictures), please write your son or daughter's first and last name in pencil on the back of the picture, and our staff will do our very best to return the picture to you.

Senior Ad Prices:

Full Page: \$200.00

Half Page: \$125.00

Quarter Page: \$80.00

Business Card Ad: \$55.00

#### **Some information about the Lincoln High School Website.**

- Since August 2006, our website has over 125,000 unique visits to our site.

- The website is maintained by Brian Kelly and the LHS Information Technology Classes. If you have questions about our school's website, would like for us to cover a community event, or would like to discuss additional promotion / advertising packages, contact Brian Kelly at [bkelly@tcboe.org](mailto:bkelly@tcboe.org).

Lincoln High School  
2009/2010 Yearbook-Website Advertising Contract  
Please print the following information

LHS Representative (Student's Name) \_\_\_\_\_

Firm: \_\_\_\_\_

Manager / Owner: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Advertising Package: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Fax #: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Additional Information/  
Senior Message: \_\_\_\_\_  
\_\_\_\_\_

**Please remit this form and your payment to**

Yearbook Advisor  
Lincoln High School  
78989 Alabama Highway 77  
Lincoln, Alabama 35096  
Please make checks payable to Lincoln High School

If your firm has professional artwork you would like to use for the ads, please include a print copy or email the necessary graphics to [bkelly@tcboe.org](mailto:bkelly@tcboe.org)  
If you have any questions, please contact Brian Kelly @ (256) 315-5313 or via email at [bkelly@tcboe.org](mailto:bkelly@tcboe.org).